



HORIZON-THE PLACEMENT CELL MAITREYI COLLEGE

(ACCREDITED GRADE "A++" BY NAAC)

UNIVERSITY OF DELHI



ANNUAL MAGAZINE



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THE CHRONICLE

4TH EDITION



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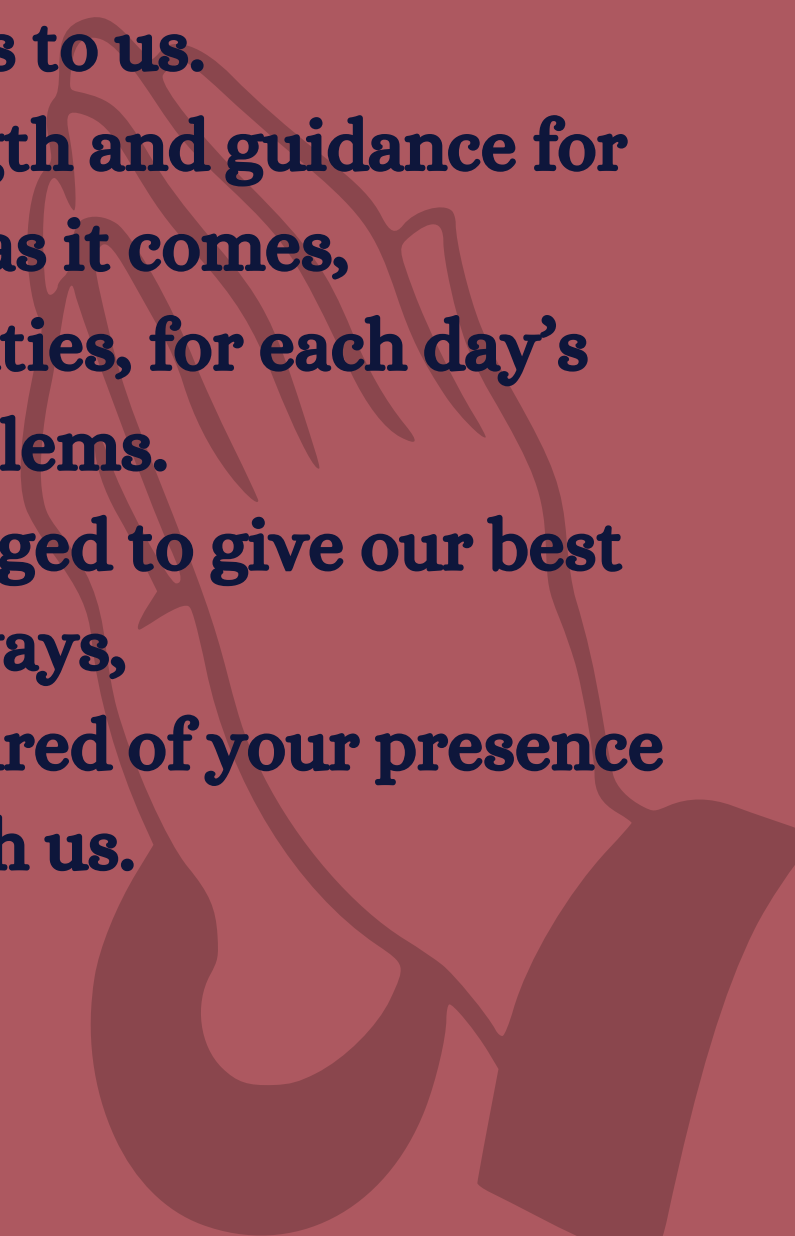
PRAYER

**We are thankful for this day that you
have given us,
for its blessings, its opportunities, its
challenges.**

**May we appreciate and use each day that
comes to us.**

**We pray for strength and guidance for
each day as it comes,
for each day's duties, for each day's
problems.**

**May we be challenged to give our best
always,
and may we be assured of your presence
with us.**



ABOUT THE CHRONICLE



"The Annual magazine is not merely an array of vivid colors and varied hues, but rather a fusion of diverse microcosms that thrive within the confines of our institution. To painstakingly recapitulate the minutest details from each of these realms necessitates substantial effort and time. The result of this enthusiastic perseverance is an extraordinary end product that encapsulates the essence of our college and its academic calendar with utmost depth. We firmly believe that every page within will nourish your mind with the most innovative thoughts and ideas.

Working with the Annual Magazine Committee has granted us a fresh perspective on college life. Being part of such an ardently ambitious team, driven to reach new heights, has truly been a valuable and heartening experience for all of us, whether collaborating with fellow editors or interacting with our esteemed teachers. Our sincere gratitude extends to our Teacher Coordinator, Mr. Pawan Sharma, whose unwavering support and accessibility have been invaluable throughout this journey. It is through his remarkable patronage that the Committee successfully fulfilled its obligations on time.

This union of our fellow colleagues from various departments aimed to work cohesively, driven by the ambition to produce the most exceptional creative piece to date. We earnestly hope that the 2023 Edition of 'The Chronicle' fulfills this lofty aspiration."

EDITORIAL TEAM

Dear Readers,

You have in your grip the 4th edition of the yearly magazine of the Placement Cell of Maitreyi College - The Chronicle. Under the able guidance of the Principal Ma'am and our esteemed teachers, we are proud and thrilled to bring you another issue packed with insightful articles, captivating stories, and the cell's aspiring journey towards a holistic goal.

The magazine is reflective of the Cell's achievements for the academic year 2022-23, as the session marks another fruitful year of placements. This humble initiative is to enhance the student's knowledge and significance of placements in their three-year degree.

The humongous task of editing and publishing Chronicle is a labour of love and hardwork, which would not have been possible without the efforts of our talented Editorial board who have worked tirelessly to curate content that captivates, educates, and entertains.

We sincerely wish each and every one of the supporters the best and anticipate that this blessing will gain the most from their vital support and establish itself as an essential and significant in the overall development of the students.

EXECUTIVE COORDINATOR



Prof. Haritma Chopra
Offg. Principal

EDITOR IN CHIEF



Dr. Pawan Kumar
Co-Convener



Nandini
Managing Director



Kanika Singh
Managing Director



Hiya Srivastava
Managing Director



Vilaksha Saini
Content Editor



Parakh Khanchandani
Content Editor



Nivedita Panwar
Content Editor



Tanvi Mittal
Design Editor



Archishaa Sharma
Design Editor

Maitreyi College is a constituent women's college affiliated with the University of Delhi, situated in Chanakyapuri, South Delhi, and offers quality education to women. The academic distinction is a long-standing tradition of the college, and it is frequently followed by success in extracurricular, co-curricular, and cultural pursuits. Maitreyi College has long provided its students with fulfilling opportunities and roots for the betterment of all their facets. It looks highly on the grads, who ingress the college with big ambitions and dreams to cater to. When the slanting sun's rays fall on the lush green lawns, the absolute beauty of Maitreyi enlivens in its truest sense. Beauty can be seen, witnessed, and experienced not merely in the recreational mind but actually in the academic atmosphere. Climbing up the educational ladder has now become a synonymous activity of our college, and thus Maitreyi stands as the epitome of growth and improvement, holistic in nature. As the tradition goes, our college has not only excelled in pedantic terms but also spiked in the NIRF list, ranking 34th in 2022; not only that, but it has also been accredited A++ by NAAC. Our scholastic erudition comprises courses in arts, commerce, and science for more than 3000 students at the undergraduate level. The college also offers post-graduate courses in mathematics and political science. Certificate courses in French, Spanish, journalism, and web design are offered

M A I T R E Y I

as noncredit add-on courses and are of tremendous benefit to students.



The students get an all-around education that is not simply confined to bookish learning and sports but also aims to inculcate abilities like team building, soft skills, corporate work rhythms, and other essential qualities and aptitudes using departmental fests, cultural societies, and various other college events. At Maitreyi College, we're always pushing forward, bringing brilliant minds together to do great things and also highlighting the strides taken to bring our lyceum's vision to life. We strive to establish competent, aware and persevering students in congruence with their responsibility towards society. The college strives to broaden the worldview of students, expand their skill sets, and provide them with practical knowledge.

HORIZON

The Placement cell of Maitreyi College



The college has an active Placement Cell which helps the students in achieving their true potential in the present day competitive market. The Placement Cell strives to offer the best profiles for a different array of departments, so that every one of our students can have the opportunity that they have been aiming for. The Placement Cell aims to focus on taking up the role of a mediator between the corporate sector and the students to fill the existing void. The Cell operates to ensure an efficient way, and to conduct the process without any complication. This turns out to be a symbiotic relationship where both the students and the companies are benefited. It helps students to get placed in the companies with their desired profiles and at the same time, the companies can also acquire the skills and the passion which they aim for in the candidates. It is a continuous process of developing alliances with potential recruiters and inviting them to the college to provide them with high quality human capital. The placement cell not only organises recruitment drives and provides students with latest set skills, but it also hosts a variety of informative webinars and lectures with professional consultants and experts to guide students.

College is equipping the students to learn about entrepreneurial and managerial skills to operate in a challenging business environment. The Cell works with an aim to nurture an ecosystem that promotes democratic values, inclusiveness of diverse people and cultures, and freedom of expression and creativity. Thus, we strive to work diligently in the successive sessions too, hosting our recruiters with the same ardour as well as catering to the aspirations of every proud Maitreyian.



PRINCIPAL'S MESSAGE

Maitreyi College, named after a learned saint is an institution that strives to contribute to the holistic learning of its students. The students acquire both knowledge and wisdom, professional skills, and humane values and are encouraged to use the lessons learned to create a better and brighter future for themselves and the society they are a part of. The placement cell of the college embodies the ideals and visions of Maitreyi's philosophy by providing a wide range of opportunities for students to chart out their professional journeys.

The cell coordinates with various organisations and the corporate sector for conducting up-skilling sessions, training programs and internships, and job opportunities. The efforts of the placement cell are geared toward making students realise their abilities, skills, and their dreams. I take this opportunity to wish luck and more success to the placement cell for all their future endeavours.

**~Prof. Haritma Chopra
Offg. Principal**



TEACHER'S MESSAGE



Placement Cell has always been a medium for every student to get a Contact point to start with. Placement Cell not only provides a platform for students to get jobs and internships through campus recruitment but also focuses on making them job ready by organising various workshops and sessions on personality, resume writing and interview etiquette. We also welcome startup ideas so that students can become job giver and well placed as a young entrepreneur. I wish the placement cell success in all their future endeavours.

Mr. Ginmun Lal Khongsai
Convener

The Placement Cell of Maitreyi College strives to instil life skills amongst the students. The cell, run primarily by the students with inputs from the teaching faculty, enhances planning and team building capacities. There are myriad workshops ranging from CV building to enhancing soft skills. The purpose of the cell is threefold, to provide internships to the students, to marry up the companies with the right skill sets of students and to provide information related to higher education.

The need of the hour however is self employment and start-ups and we welcome the inputs of our alumni, a valuable resource, in helping us in our endeavours.



Dr. Anurita Jalan
Advisory Board Member



Teamwork makes Dream work!!

The Placement Cell plays a crucial role in shaping the future of the College students. Through various new ventures this year, I am glad that the undergraduates were able to experience the corporate world and land in their dream job roles along with undergoing a mirage of skill development sessions. The PCell facilitated both the recruiters and the students with utmost dignity, and the results were shown through a great positive curve in our trajectory.

It has been my pleasure to mentor the dedicated team of Coordinators who left no stone unturned to bring success, and I wish them all the very best for their future.

Dr. Pawan Kumar
Co-Convener

UNION'S MESSAGE



**Nandini
President**

It has been an honour to serve as the President of the Placement Cell, and I am proud of the progress we have made in helping the students achieve their career goals. Over the past three years, I have had the privilege of working with a dedicated team of professionals who are passionate about helping students succeed in their careers.

I am grateful for the support and dedication of our team members, faculty, and staff. Together, we have created a culture of excellence that will continue to benefit students for years to come.

As I step down from my position as the President, I want to wish my successor and the team all the best for the future. I have no doubt that they will continue to build on the successes of the past year.



**Hiya
Vice-President**

I, wholeheartedly cherish my three years at the Placement Cell which were the highlight of my College life.

During my tenure as the Vice President, I passionately strived for excellence along with my peers which evolved me into a competent professional. This was a perfect amalgamation of personal growth while experiencing the corporate world and doing something worthy for fellow graduates.

I can not thank enough to my mentors at PCell for their unwavering support throughout and wish the new position holders to take Horizon to even greater heights.



**Kanika
Vice-President**

An amazing journey of 3 years in the Placement Cell has come to an end. I feel really honoured to serve as a Vice-President in the latest session. It was an overwhelming experience with a bunch of new learnings, unveiling my strengths and working with a very good team of dedicated individuals and supportive mentors.

It is a matter of pride that we, the team of Horizon, were able to create a positive impact on the career of various undergraduates.

Congratulations and good luck to the new team, keep giving your best and I'm sure you'll take Placement Cell to the new heights.

UNION'S MESSAGE



**Rishika
General
Secretary**

I am delighted to reflect on my Placement Cell journey, which was a fulfilling experience of discovering my potential. Beginning as a Coordinator, I progressed to Senior Coordinator and finally held the esteemed position of General Secretary. I am grateful to my Placement cell team for their remarkable teamwork skills and the Pcell authorities for their unwavering guidance. The journey has been transformative, shaping my personality and directing my path. My time with Pcell since 2020 has been nothing short of a remarkable learning curve.



**Ayushi
Joint
Secretary**

One of the highlights of my undergraduate journey has been serving as Horizon's Joint Secretary. It still felt like yesterday when I joined the placement cell, and it's already been three years. I learnt a lot throughout these years, from making a basic LinkedIn Profile to heading a full department. It taught me the importance of maintaining cordial relationships with my fellow teammates and found the ideal balance between learning and experience. I will forever cherish this time with the HORIZON.



CORE'S MESSAGE



Sanskriti Kothari
Data & Communications

As my journey with the Placement Cell comes to an end, I want to express my deepest gratitude for the incredible experiences and memories created here. It has been an honour and a privilege to have worked with such a dynamic team. The support and camaraderie built will be cherished forever. Moving forward, I carry the lessons learned, skills honed, and the cherished memories with me.

Thank you for this remarkable journey.

I heard that nothing is permanent, everything comes to an end. But I wasn't prepared to end my journey in the placement cell. I joined this wonderful team and came to know that placement cell is the best place to give experience, exposure, learning and fun altogether. I wish best of luck to the upcoming team to take our horizon to new heights. In short my learnings here can be summarised as "If you run away from responsibilities, opportunities will run away from you ". Finally, Thank you placement cell for everything!!



Samreen Samar
Corporate and Finance



Neelakshi Sharma
Graphic & Creatives

The journey was spectacular. From being unfamiliar with professional pitches and conversations to be so sure that we could pull off interviews at the last minute. The Placement Cell provided us with an opportunity to nurture our personalities in ways that we would not have been able to do otherwise. The Cell is a mini-corporate workplace that leads you to your future corporate life. Cheers to one of the best professionally functioning societies that provided its members with the opportunity to immerse themselves in business life.

The day I joined the placement cell, I was always determined to give my best and take the cell to new heights. I learnt a lot working as a coordinator and as I became the corporate networking head, I learnt as well as helped my team in any possible way to work efficiently and achieve results. I am really proud of the team for their hard work and efforts in making Envision 5.0 a great success. I am really happy with the time I have spent in the placement cell and really miss working.



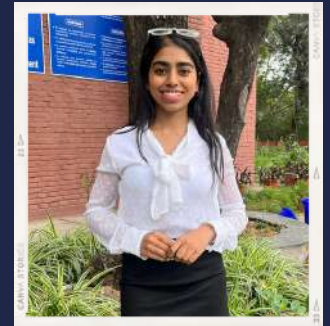
Jeevika Bansal
Corporate Networking



Srishti Gupta
Data &
Communications

The journey I embarked on in the Placement Cell, commencing as a Coordinator and progressing to the Head of the Data and Communications department, has been incredibly rewarding and full of enriching experiences. I have gained valuable experience in organising and executing events, managing data, leading and working alongside a team of talented individuals with a collective goal of providing placement opportunities to the students in prominent corporations. In the past two years of my work at the Placement Cell, I've witnessed a profound transformation, with my confidence and professionalism honed to a remarkable degree. This growth has earned me formidable recognition among students in the college. With unwavering dedication, I intend to continue my contribution to the Placement Cell and strive towards elevating it to greater heights in the coming year.

My journey with the placement cell was Incredible! From being a coordinator to being a Team Head I've come a long way with the irreplaceable experiences, challenges, learnings and growth that this cell has given me. I am grateful that the placement cell has built me professionally, made me a multitasker, given many opportunities and transformed me as a stronger/bold individual. I hold high regard for my Teacher Convenors & team members who assisted me immensely. After 3 years of successfully fulfilling my position I bid goodbye to this beautiful society. I wish the next union all the success for the future and hope they embark on this journey with utmost hardwork and dedication. Forever Grateful for my time here.



Vidhi Juneja
Media and Marketing



Neha Nautiyal
Event Management

The day I joined Horizon-The Placement Cell, I was sceptical about my growth curve. As a coordinator, little did I know that Horizon would help me lay a profound foundation for my career path. And once I became the Event Management Head, I knew my actions would largely determine the fate of the society. But with the support of the whole team, Horizon has excelled at every step. And that's not all - Placement Cell is not just a society, it's a group of fun-loving professionals who know how to have a good time while getting the job done. My journey with Horizon has been nothing short of enriching, and I can confidently say that it's the best gift that Maitreyi has given me!



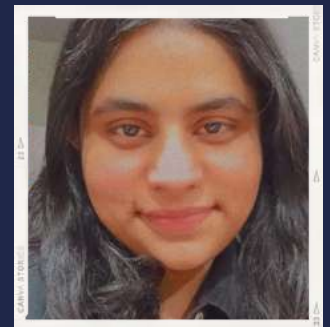
Aishwarya Sharma
Research

As I bid adieu to the Placement Cell, I am filled with a sense of gratitude for the profound impact it has had on my life. The Placement Cell provided me with a much-needed kickstart to my professional journey by acquainting me with the ins and outs of the corporate world. Starting as a coordinator and eventually leading the research department, my personal journey with the cell has been incredibly enriching. The Cell provided me with a platform to nurture my personality and grow in ways that I couldn't have achieved elsewhere. The invaluable experiences, challenges, and growth opportunities have moulded me into a more versatile and resilient individual. I will forever be grateful for my time here and the lessons learned. I extend my best wishes to the Placement Cell for their continued success in shaping the futures of many more individuals. Thank you so much for this incredible journey!

As I bid farewell to the Horizon, I am filled with pride, nostalgia, and bittersweet anticipation. It has been an incredible journey bridging academia and industry, forging connections, and refining your skills. Together, we've celebrated triumphs, overcome obstacles, and created lasting memories.

Gratitude to the faculty for their support. To my team, thank you for your commitment and passion. We've accomplished great things, and I'm proud of you all.

To all my junior lovelies, carry the torch forward, embrace opportunities, and pursue your passions. Cherish the bonds formed here and uplift each other. The Placement Cell will always be rooting for you.



Nikita Dutta
Corporate and Finance



Merlyn Malhotra
Corporate Networking

It's hard to say goodbye to some things which become a part of your daily routine. My journey of 2.5 years with Placement cell finally comes to an end which fills my heart with nostalgia as this is one of the hardest goodbye for me. Working with the team with full dedication, determination and hardwork not only gave a kick start to my corporate journey but also gifted me with one of the best colleagues, members and memories that I will cherish forever.

A big thank you to the wonderful team who is more like family to me. It was an honour to work with you all and get to know each one of you.

Wishing good luck to all my juniors who will take Placement Cell to new heights and I am very sure of that.

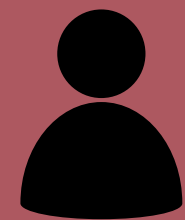
This wonderful journey is one of the best gifts that college life has given me.

PLACEMENT PROCESS



CONTACT US

Companies interested in hiring students from Maitreyi must get in touch with Horizon, the Placement cell of Maitreyi College. Companies can contact us at placement@maitreyi.du.ac.in or get in touch with any of our placement coordinators via telephone. After confirmation, The recruiters can share the detailed information about the opportunity via mail.



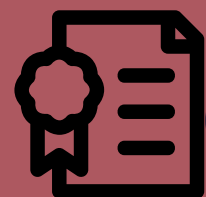
ASSIGNING COORDINATOR

The Placement cell assigns a point of contact (POC) to every company recruiting from Maitreyi ensuring a seamless and hassle-free placement process. The details of the POC are then shared with the company. All the coordination with respect to rounds including but not restricted to pre-placement/ Internship talk, CV shortlisting, Online tests, Group discussions, Personal interviews shall be facilitated by the cell in coordination with the recruiter.



HOW WE WORK?

POC then drafts a message containing all the necessary details, along with a link to a Google Form for registration and a detailed job description form (JD) . The message along with a poster are then circulated amongst the students in their respective groups. Interested students register through the Google Form link and In case of any query, they can get in touch with the POC.



JOB OFFERS

Responses are shared with the company and the recruitment process is conducted in coordination with the recruiter by the cell. After the completion of the recruitment process, the final results are then shared by the placement cell to the selected students. In case required by the company, The placement cell also facilitates the communication regarding offer letters, date of joining etc. to the the candidates.

JOB REPORT

Maitreyi College's Placement cell Horizon, achieved impressive results in the 2022-23 session. Various companies recruited students for various positions like Wealth Manager, CRM Specialist, Quant Analyst, Talent Acquisition Specialist, Business Development, Sales Executive, Education Counsellor and more. Prestigious companies such as Deloitte, PwC, DE Shaw, HCL Tech and Flipkart collaborated with Horizon. These achievements highlight Horizon's commitment to empowering students for a successful future. With many first time recruiters, there were plenty of returning companies who were impressed with the previous selections.

218

NUMBER OF SELECTIONS

153

NUMBER OF UNIQUE SELECTIONS

70+

NUMBER OF COMPANIES

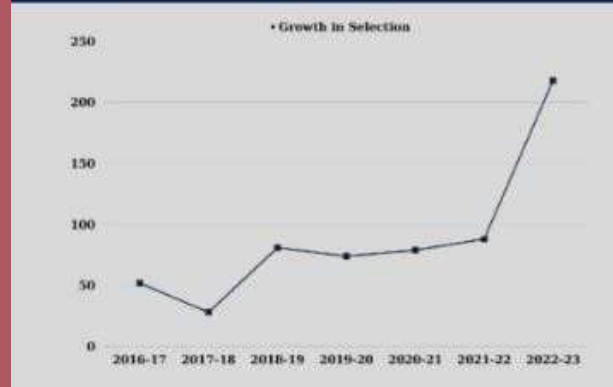
21 LPA

HIGHEST CTC

5.3 LPA

AVERAGE CTC

GROWTH OVER THE YEARS



While a tremendous growth has been made in number of Selections, the Cell constantly strives to onboard more companies and provide diverse profiles to the students.

**INCREASE IN AVERAGE PACKAGE
15.2%**

**INCREASE IN STUDENTS PLACED
147.7%**

INTERNSHIP REPORT

Aim - Empowering Students, Maximizing Opportunities

Discover the remarkable achievements of Horizon's Placement Cell, the session 2022-23, saw famous companies like Teach for India, WWF- India, Proxy Classes, Elements HR Services, CETPA, Fresh Prints, Eigo Paathshala, V2 Infotech, Invest I Care, Talk to Toppers, Decathlon Sports India and many more which hired interns for incredible profiles like: Human Resource Manager, Quality Analyst, Finance Analyst, Content Creator, Graphic Designer. This report showcases the impact of Horizon in shaping successful careers through invaluable experiences.

171

**NUMBER
OF
SELECTIONS**

160+

**NUMBER
OF
COMPANIES**

**Rs.
8600**

**AVERAGE
CTC**

Rs.50000

**HIGHEST
CTC**

ACCESSIBLE TO EVERYONE



ENVISION 5.0

ANNUAL INTERNSHIP & JOB FAIR REPORT

Maitreyi College's Placement Cell, known as Horizon, recently celebrated its annual Internship and Job Fair with the grandest edition, aptly named Envision 5.0.

Held on March 24th, 2023, this event witnessed an overwhelming response, with over 750 registrations, making it the biggest and most successful fair to date. The fair embraced a hybrid mode, accommodating students from various colleges across Delhi NCR, and showcased an impressive lineup of 78 esteemed companies eager to engage with talented individuals. Business Development, Sales Analyst, Web Development, Data Analyst, Talent Acquisition, Partnership Associate, Subject Matter Expert, Voice Anchor, IP Process Associate, and Counselor were among the enticing positions on offer. With 28 companies offering job opportunities and 50 companies providing internship positions, Envision 5.0 promised a wealth of exciting prospects for the participating students. Various renowned companies such as Bajaj Capital, Tradeshala, Piramal Finance, Teachnook, Aim India, Techfin, Skill Vertex, Care Health Insurance, Beyond Meds Foundation, and LearnCorridor joined hands with Horizon to make this event a resounding success. Hence, the success of Envision 5.0 marks a significant milestone for Horizon, as the Placement Cell aspires to continue its upward trajectory. With each passing year, Maitreyi College's Placement Cell aims to enhance opportunities, forge industry-academic collaborations, and empower students to excel in their chosen careers. Envision 5.0 has undeniably set the stage for even more remarkable accomplishments in the future.

ENVISION 5.0

ANNUAL INTERNSHIP & JOB FAIR REPORT

KEY HIGHLIGHTS

187 candidates were selected, while 47 fortunate individuals secured promising job positions.

78 students from other esteemed colleges also triumphed at Envision 5.0.

The average CTC offered was ₹4.4 LPA, while the highest CTC reached a remarkable ₹7.12 LPA.

Average stipends awarded ₹6,300 per month and the highest stipend as ₹42,800 per month, offered by Tradeshala.

ENVISION 5.0 FEEDBACK

The fair was organised in a very planned manner, and it was as good as can be.

~You Got Brains

The placement team was supportive. We look forward to future collaborations!

~AMBCrypto

It's was pleasure meeting the young talent .

~Asian Online

It was an amazing session from both ends and also received good feedback from students as well. Looking forward to conducting and working for more similar sessions.

~ SI UK

OUR RECRUITERS



INITIATIVES BY THE CELL

**“THE ONLY WAY OF DISCOVERING THE LIMITS
OF THE POSSIBLE IS TO VENTURE A LITTLE
WAY PAST THEM INTO THE IMPOSSIBLE.”**

—ARTHUR C. CLARKE

The Placement Cell is truly a prestigious forum for the young and sharp minds of Maitreyi College. The cell plays a critical role in bridging the gap between academic learning and the professional world, and offers a range of benefits that can greatly benefit you as a student. Beyond the practical advantages, the placement cell also aids with your confidence-building and professional skill development. The cell did its utmost to provide the students with the best internship and job opportunities throughout the session. Along with holding recruiting drives, The Cell worked with numerous prestigious institutions to organise training sessions and workshop activities for the comprehensive development of students. In a nutshell, the placement cell is a valuable resource that can considerably improve your educational experience and set you up for success in your professional life.



**30+ NATIONAL SEMINARS/
WEBINARST**

4+ WORKSHOPS



CV VETTING

The Placement cell conducted a CV Vetting drive in the college to assess students' resumes for internships, job placements and other opportunities. The cell has devised a thorough and efficient CV vetting procedure.

CV Vetting serves by scrutinising the CV of a student to acquire factual authenticity from it. The motive was to verify the validity of the CVs of the students and thus present only the precisely vetted CVs to the recruiters.

CV vetting ensures a fair and authentic recruitment drive. This will not only lead to a better verification of the CVs but would also make sure that every achievement that the student has claimed is true to its purpose which ensures credibility in student-company relations.

ALUMNUS CONNECT

The Placement makes every effort to maintain decent relations with its alumni by communicating with them frequently, inviting them for training sessions etc. One such initiative was the "PLACEMENT BOOTCAMP SERIES" in which the cell invited some of the alumni to give training sessions and mentor their juniors on a wide variety of topics. In addition to strengthening the bonds with our alumni, the series' primary goal was to maximise the benefits from their experience.

TRAINING SESSIONS AND WORKSHOP

Placement Cell introduced various opportunities to help students face the selection procedure confidently. This year, the cell provided skill enhancement and training sessions in collaboration with top institutes and organisations like JHU Carey Business School, Reserve bank of India, Teach for India, Jio Institute and ITM Business School and many more organisations, which organised seminars/webinars to provide students with a competitive edge and a great sense of knowledge.

MAJOR HIGHLIGHTS:

- 3 Day Workshop and Placement Drive in collaboration with Elios Healthcare
- Study Abroad Fair in collaboration with SEED
- PG Education Fair in collaboration with School2Campus

TRAINING SESSIONS ARCHIVE

How can college life help you achieve your goals?

The Placement cell, Maitreyi College in collaboration with Ms SEEMA R. JAIRATH conducted a seminar on “How can college life help you achieve your goals?”. She started the session by interacting with the attendees. She enlightened the attendees on the importance of defining their short term and long term goals and networking with people in their college life. She also covered several topics like How to develop an open mindset, How to roadmap your life and discussed techniques like Circadian Rhythm Time Management and Pomodoro technique. The session ended with an interactive activity in which all the attendees participated in teams.



How can graduates manage their careers amid coronavirus?

In collaboration with ITM B-School, The placement cell conducted a seminar on “How can graduates manage their careers amid coronavirus”. The mentor of the session was Mr. Alok Kumar. The purpose of the session was to educate the students about the significance of establishing a precise goal for success in their respective fields. In addition, the speaker also discussed the various important considerations to keep in mind when managing time during uncertain circumstances.



Ashoka University Flagship Programme

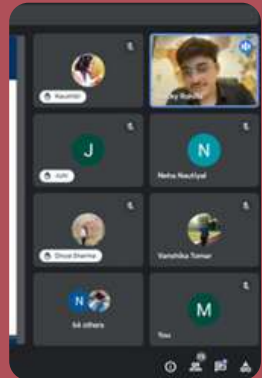
The session's goal was to enlighten attendees about Ashoka University's Young India Fellowship Programme. The Speaker gave the students a comprehensive overview of The Young India Fellowship Programme, encompassing information about the courses offered, the learning environment, eligibility criteria, and fee structure. She then told the students that The Young India Fellowship attracts the finest academicians, practitioners, and experts in the field to the classroom, and gives them the autonomy to innovate, create, and craft curricula. This is a rare freedom within academia and ensures an unparalleled teaching and learning experience.



TRAINING SESSIONS ARCHIVE

How to guarantee your placement in top leading companies?

Webinar on “How to Guarantee your Placement in top leading companies” presented by Quantel. The speaker of the webinar was Mr. Lucky Rohilla, CEO and CO-Founder, Quantel. The session went on to elucidate on the back-end preparation it takes to clear an interview. He also shared the basic analytical ability & problem solving, unstructured problem-solving and communication skills.



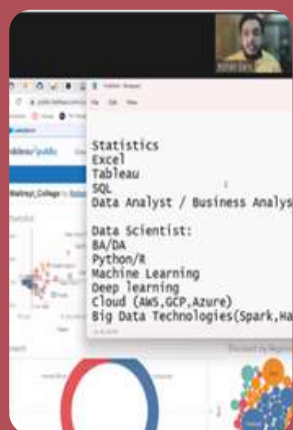
An Introduction to the Product Design

The Placement cell, Maitreyi College in collaboration with Vedica Scholars hosted a seminar on the topic “An Introduction to Product Design”. The speaker kick-started the session by interacting with students about their basic understanding of products. The whole session was divided into two parts. In the first half, the speaker spoke about the intensive career options that lie beneath the shadow of product design. In the second half, the speaker informed the students about the Vedica Scholars Programme for Women which is a unique 18-month programme in Management Practice.



Data Visualisation with Tableau

The Placement cell, Maitreyi College in collaboration with IMS Proschool hosted a webinar on the topic “Data Visualisation with Tableau”. The session included a detailed introduction to the visual techniques that are often employed when describing, analysing, and communicating data in business settings. The webinar started with Tableau, a commercial software tool that students can use free of charge, but must be purchased for commercial use. Tableau helps analyse data quickly by creating visualisations in the form of generated dashboards and worksheets.



TRAINING SESSIONS ARCHIVE

Leadership Talk on Audit Industry

The session started with the introduction of the organisation Crowe which is a professional consulting practice that is focused on assisting businesses, based in India and overseas, to efficiently and effectively deal with growing complexities of global businesses. The speaker covered topics about The audit industry, its significance, its benefits, the company's annual revenue, and how they achieved their goals. Then the speaker concluded by introducing Crowe's Summer Internship Programme.



Exciting Careers in Communications

Delhi School of Communication - a pioneer in the field of communication for the last 28 years conducted an insightful seminar on "Exciting careers in communication". The event shed light on the impact of advertising and media on our day to day lives and provided meaningful insight into the career prospects available in the communication industry. Throughout the lesson, students were kept engaged by engaging group advertising competitions and a variety of activities.



S

SITUATION

Start by describing the specific situation or context in which the experience or challenge occurred. Provide relevant details about the setting, the people involved, and any constraints or difficulties you faced. This sets the stage for the interviewer or reader to understand the background of your story.

T

TASK

Clearly state the task or goal you were assigned or took upon yourself within the given situation. Explain what you needed to accomplish or the problem you needed to solve. This demonstrates your ability to identify objectives and understand your role in a particular scenario.

A

ACTION

Describe the actions you took to address the task or achieve the goal. This is the most crucial part of the STAR method. Provide specific details about the steps you took, the skills you utilised, and the decisions you made. Focus on your individual contributions and emphasise your problem-solving abilities, leadership qualities, or any other relevant skills.

R

REVIEW

Share the outcome or result of your actions. Explain the impact of your efforts and quantify your achievements whenever possible. Did you meet or exceed the goal? Did you improve a process or resolve a challenging situation? Highlight the positive consequences of your actions and emphasise the value you added.

THE PRECALL RITUAL

PREPARATION

Research the job and the company so you are prepared to discuss the company and your role if you were to be hired. Compile a list of answers to typical phone interview questions. In addition, have a list of questions ready to ask the interviewer.

CONFIRM THE INTERVIEW

Before the call, confirm all the details including the date, time and who you will be talking to. Be sure you know whether the interviewer is calling you or if you need to make the call.

CHOOSE SPACE

Use a quiet, comfortable, and private space. If you're at home, kick out kids, spouses, significant others, parents, pets and anyone else who is in the house and close the door.

PHONE INTERVIEW ETIQUETTE

Answer the phone yourself, let family members and/or roommates know you are expecting a call. When you answer the phone, answer with your name i.e. Jane Doe (in a perky tone of voice) so the interviewer knows they have reached the right person. Use the interviewer's title during the conversation (Mr. or Ms. and their last name.).

POLISH UP YOUR COMMUNICATION SKILLS

During the phone interview, you'll need to sound as professional as you would if you were meeting the interviewer face to face:

Don't chew gum or eat while you're on the phone.

Have a glass of water close by, in case you need a sip or two during the conversation.

Standing up is an option to consider. Sometimes you can focus better when you're standing.



INTERNSHIP INSIGHTS

~Unlocking the Criteria for a Transformative Journey~

Every fresher's dream is to find a good internship during their 1st year of graduation period itself. To get into a good company for an internship isn't tough at all. You just need to believe in yourself and groom your personality.

As a fresher your main motive for the internship is to get it. In the beginning do not reject offers from good organisations if it's unpaid. Your focus should be on the value of the company, not the Stipend it pays you.

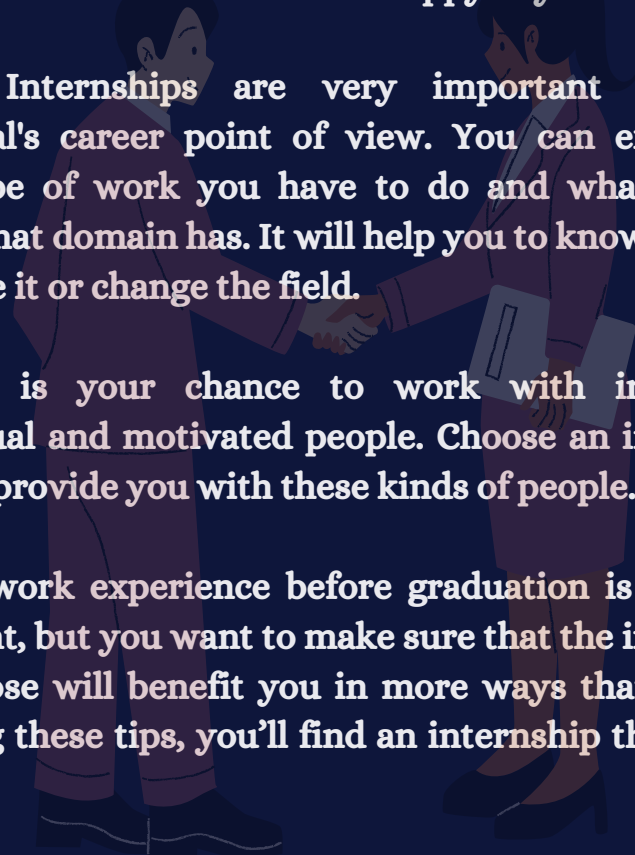
Second, a similar point, that if you get an offer from two or more companies, go for the one whose brand value is more. It will help your resume to flourish.

Third, check the work culture of the company. It is very important as an individual to be happy in your work field.

Fourth, Internships are very important from an individual's career point of view. You can experience what type of work you have to do and what kind of culture that domain has. It will help you to know whether to pursue it or change the field.

Fifth, it is your chance to work with influential, intellectual and motivated people. Choose an internship that can provide you with these kinds of people.

Getting work experience before graduation is certainly important, but you want to make sure that the internship you choose will benefit you in more ways than one. By following these tips, you'll find an internship that's right for you.



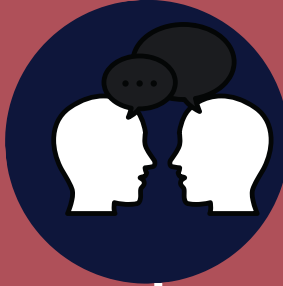
What are Soft Skills?

Soft skills are a set of personal qualities and behaviors that make individuals effective in their personal and professional lives.



COMMUNICATION

This skill includes verbal and written communication, active listening, and the ability to convey information clearly and effectively. Effective communication is critical for building relationships, resolving conflicts, and collaborating with others.



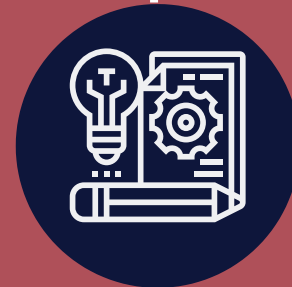
TEAM WORK

Collaboration and teamwork are essential in almost every workplace. It involves working cooperatively with others towards a common goal, supporting colleagues, and being open to feedback.



ADAPTABILITY

In today's fast-paced and ever-changing work environment, adaptability is key. This skill involves being able to adapt to new situations, learn new skills, and adjust to changing priorities.



PROBLEM-SOLVING

The ability to identify, analyze and solve problems is a valuable skill in any workplace. It involves being able to think creatively, identify potential obstacles, and develop effective solutions.



TIME MANAGEMENT

Being able to manage time effectively is a crucial skill in today's fast-paced work environment. This involves setting priorities, managing multiple tasks simultaneously, and meeting deadlines.



SOFT SKILLS HANDBOOK

WINNING THE INTERVIEW GAME

~UNLEASHING THE POWER OF EFFECTIVE INTERVIEW STRATEGIES~

PREPARE BEFOREHAND

Make sure you have a clear understanding of the purpose of the interview and the skills and qualities you are looking for in a candidate. Review the candidate's resume and prepare a list of relevant questions.

CREATE A COMFORTABLE ENVIRONMENT

Make the candidate feel at ease by creating a relaxed and friendly atmosphere. Start with some small talk to help build a rapport and put them at ease.

USE OPEN-ENDED QUESTIONS

Use open-ended questions to encourage the candidate to provide detailed responses. These questions typically begin with "what," "how," or "why," and allow the candidate to elaborate on their experiences and qualifications.

LISTEN CAREFULLY

Pay close attention to the candidate's responses and ask follow-up questions to clarify any points that are unclear. Take notes to help you remember important details

STAY FOCUSED

Avoid getting sidetracked by irrelevant information or personal biases. Stay focused on the candidate's qualifications and suitability for the position

USE BEHAVIORAL INTERVIEWING TECHNIQUES

Ask the candidate to provide specific examples of past experiences that demonstrate their skills and qualities. This can help you assess how they might perform in the role.

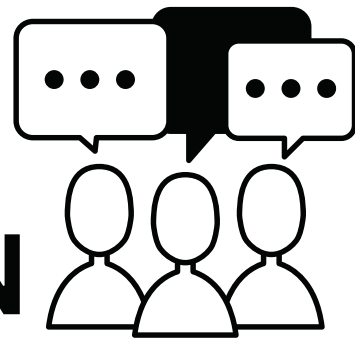
BE RESPECTFUL

Treat the candidate with respect and professionalism at all times. Avoid asking inappropriate or discriminatory question

WRAP UP PROFESSIONALLY

Once the interview is complete, thank the candidate for their time and provide them with information about the next steps in the hiring process.

ACE YOUR NEXT GROUP DISCUSSION



Group discussions are a common part of many job interviews, college admissions processes, and other competitive situations. They can be a great way to share ideas, learn from others, demonstrate your communication skills and come up with creative solutions. However, they can also be daunting especially if you're not used to them. Nail your next group discussion using these effective strategies:

- **Dress professionally and arrive early:** Make a good first impression by dressing professionally and arriving early.
- **Introduce yourself:** Start by introducing yourself to help others get to know you.
- **Be systematic:** Organize your thoughts and present arguments logically.
- **Respect others' opinions:** Disagree respectfully and consider different viewpoints.
- **Listen to others:** Actively listen to understand different perspectives.
- **Avoid aggression:** Be assertive but avoid aggression, shouting, and personal attacks.
- **Share the discussion:** Allow others to participate by not dominating the conversation.
- **Don't go off topic:** Keep the discussion focused on the main topic.
- **Stay positive and constructive:** Avoid negativity and provide constructive feedback.
- **Hold back on unfamiliar topics:** Only initiate discussions on topics you are knowledgeable about to avoid appearing incompetent.

ELEVATOR PITCH



What is Elevator Pitch?

An elevator pitch is a short, persuasive speech that you can use to introduce yourself, your product, or your company. a valuable tool for job seekers, entrepreneurs, and anyone else who wants to make a good first impression. It's called an elevator pitch because it's supposed to be short enough to deliver in the time it takes to ride an elevator, which is about 30 seconds.

Goal

To get someone interested in learning more about you, your product, your company. You don't have to sell them on anything right away, but you do want to leave them wanting to know more.

When to use it?

- Networking events
- Job interviews
- Sales meetings
- Conferences
- Any other situation where you have to meet new people.

STUDENT'S FEEDBACK



The placement cell did a very good job at providing a number of employment opportunities in varying fields. Thank you for your hard work.

Aarti Srikanth

B.Com P

Batch of 2023



The placement cell provided me with a platform to widen my avenues in fields ranging from Communication to Research. It assisted me in developing and enhancing both my organisational skills as well as my self-confidence.

The cell has made a significant contribution to my ability to forge meaningful bonds and advance my technical knowledge. It is a place where you can develop, discover, and seize a variety of opportunities!

Vanshika Dutt

B.Com H

Batch of 2024



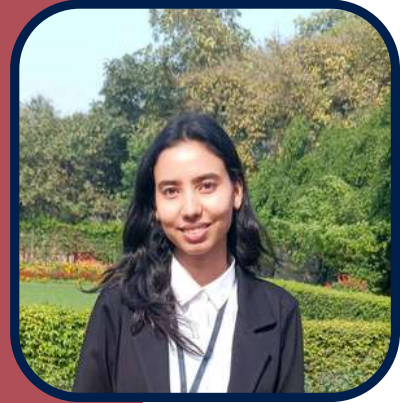
The Placement Cell has been incredibly helpful in connecting students with job opportunities. The members are supportive and always available, and their seminars and webinars and recruitment drives have prepared every student well for their career. The opportunities that comes through the cell are really great.

Diya Verma

B.Com (P)

Batch of 2024

STUDENT'S FEEDBACK



The Placement Cell has always been supportive and provided unwavering guidance to the students. Events like annual fair and seminars have helped students to get valuable knowledge of various industries. The commitment of the cell members has helped to develop several analytical and soft skills that has guided students exceptionally before entering into the professional world.

Ansha Bisht

BSc H Mathematics

Batch of 2024



I got an internship in Futurus at the post of Founder's Office Intern through the very active placement cell of our college. The placement cell gave me the opportunity to face my fears. The experience with the placement cell was amazing and enriching. The members were extremely supportive and ready to help with everything.

Heena Chauhan

BA H Sociology

Batch of 2024



It is due to PCell's expertise, guidance, and relentless support that I was able to secure an internship at Internshala, an opportunity that has shaped my future in unimaginable ways. The process of securing an internship can often be daunting. However, PCell acted as a hope of light, guiding us through each step of the way. Once again, I would like to extend my heartfelt gratitude to Horizon for their unwavering support and dedication.

Rashi Babbar

BA H History

Batch of 2023

TOKEN FROM ALUMNAE



As an alumnus of Delhi University, I encourage you to embrace this incredible journey of knowledge and personal growth. Cherish every moment, for these years will shape your future. Seek opportunities to explore diverse perspectives, engage in discussions, and broaden your horizons. Embrace challenges, learn from failures, and never stop pursuing your passions. Remember, success is not defined solely by grades or by securing a job, but by the impact you make on society and your perspective towards situations and people around you. Embrace every opportunity, both big and small. Stay curious, stay dedicated, and make the most of your time here at Delhi University. Finally, always remember that your achievements are a reflection of your hard work, dedication, and resilience. You always know what is best for you, just go for it. Best of luck in your future endeavors!

-Mansi Ahlawat



Hello readers,

The time spent at Maitreyi College and Placement Cell was one of the most enriching periods of my life. It was filled with learning, growth, and laughter.

Embrace every opportunity that comes your way, for college is a transformative journey. Explore your passions, challenge yourself, and never shy away from taking risks, and of course, don't forget to have fun because these three years will be over soon before you realize.

I wish you all a cumulative growth!

Regards,

Gauri Sharma

Batch 2018-202

TOKEN FROM ALUMNAE



As an alumnus of Delhi University, I encourage you to

1. **Set clear goals:** Define your academic and personal goals at the beginning of each semester.
2. **Manage your time effectively:** Create a schedule or use a planner to organize your time.
3. **Actively participate in classes:** Engage in classroom discussions, ask questions, and take detailed notes.
4. **Build relationships:** Building strong relationships can open doors to internships and many more.
5. **Explore diverse interests:** College is a time for exploration and personal growth. Take advantage of the wide range of courses and extracurricular activities available.

-Parthi Suri



Congratulations to the graduating batch of Maitreyi! I'm glad we finally had a batch that got an offline college experience.

I want to wish you all the very best as you move on into the big bad "real world" out there, whether for further studies or work. My advice is - never lose your passion for learning; find something new to constantly learn and keep expanding your worldview. Be staunch in your belief system, keep growing, keep learning and keep connecting with new and old acquaintances.

All the best for your futures!

- Jaanvi Jairath

BA (H) Economics

Batch of 2022

TOKEN FROM ALUMNAE



Dear Delhi University students,

As an esteemed alumnus, I humbly extend my heartfelt guidance to you. Your tenure at Delhi University is a precious crucible for personal and intellectual development. Embrace this profound opportunity wholeheartedly, extracting the utmost from each moment.

First and foremost, recognize that education transcends the confines of textbooks and examinations. Embrace extracurricular pursuits, immerse yourselves in diverse clubs and societies, and ardently pursue your passions beyond the conventional classroom realm. These experiences will indelibly shape your character, fortify your skill set, and foster enduring memories.

Moreover, endeavor to cultivate meaningful connections with your peers and esteemed professors. The profound associations forged during your sojourn at Delhi University possess the potential to be a priceless resource throughout your personal and professional odyssey.

Believe in yourself, stay focused, and seize the abundant opportunities at Delhi University. Your time here will shape your future. Make it count.

With warmest regards,

Isha Sharma

B.Com(P)

Batch of 2020

PHOTO GALLERY



PHOTO GALLERY



GPS Map Camera

New Delhi, Delhi, India
H5RG+VQ7, Jesus And Mary Marg, Bapu dham,
Chanakyapuri, New Delhi, Delhi 110021, India
Lat 28.592657°
Long 77.176993°
18/01/23 12:53 PM GMT +05:30



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