

List of Start-ups and In-House Initiatives (2023-24)

S. No. Startup/Venture Name

Key Innovation

In-House Initiatives

1	Kasturi Herbals	Herbal Skin Care
2	Uniway	A Platform for campus Engagement
3	Canary	Indoor Navigation
4	Nutribiome	Organic Farming
5	Mushroom Production	Exotic Mushrooms
6	Tripti	Health and reliable food
7	Vista (Photography Society) Stall	bokeh (our society magazine) plus our members photo prints as polaroids/ postcards etc
8	Gulistan	Use of naturally dried flowers to prepare products.
9	Kriti, By Artisto	Paintings
10	Urvara	Organic Compost

Students Start-ups (Providing Employment)

1	Staymentor	Affordable PG options
2	Riding Rangers	Multi Pick-up point options
3	Stapleberry	Unique and quirky gift hampers
4	SugaryFrost	Cakes and Beverages
5	Galla Mittiya	Confectionary

Earn While You Learn

1	Indolifestyle	Traditional Arts
2	Kalawant Rangkriti	Indian handicrafts
3	Mehandi Point	Mehandi production
4	Ascention	Handmade Scrunchies
5	Artoons	Customisation and Indian art
6	Glossy Tips	Skill oriented cheap price
7	Bazarishq, Riding Rangers, Koozies	Multi pickup point options
8	SimSim Creations	Unique designs and handmade.
9	The Scintillate	Resin Products And Candles
10	Jewels by bhavya	To provide trendy and good quality jewellery at affordable price
11	Streettreat	Good food
12	Craftjar	Hand crafted items
13	UNNATI	Bring back hand stitch products.

14	The Bohoest	This innovation aligns with the growing trend in the fashion industry.
15	Clay wears	Fashion accessories made with clay
16	Mega Tree	Eco friendly and High quality products
17	Bagvati	Handmade bag
18	Majhdhaar Home Decor	innovative handmade and home decor products
19	Bakerella	Baking
20	Shopsentry	Art and design
21	Buddy Bites	Food Processing/Nutrition/Biotech
22	Naveen Poshak	all type cloths
23	Chatore	Food Processing/Nutrition/Biotech
24	Happy wristlets	Manufacturing
25	Paint Me Pretty Please!	Art, Craft and Design
26	Baked Bonanza	Baking of cakes , cupcakes , brownies etc.
27	Choco Crave	chocolates
28	Henna Tattoo	"Embracing tradition, one mehndi design at a time.


Dr Priti Mendiratta Arora

Convener

Meraki-The Entrepreneurship Cell