



## **Dr. JYOTSNA**

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### **EDUCATIONAL QUALIFICATIONS:**

- Ph.D from Department of Commerce and Business Studies, Jamia Millia University, Delhi (India)
- M.Com from University of Kurushetra, Kurushetra (India)
- B.Com from Gargi College, University of Delhi, Delhi (India)
- UGC NET Qualified (2006)
- L.L.B from Faculty of Law, University of Delhi, Delhi (India)
- B.Ed. from Guru Gobind Singh Indraprastha University, Delhi (India)
- “O” Level Computer Course from DOEACC, Delhi (India).

### **TEACHING EXPERIENCE:**

- Teaching B.Com (Hons.) and B.Com courses in Maitreyi College (University of Delhi) as Assistant Professor in Department of Commerce since September, 2008.

### **PAPERS TAUGHT:**

- Management accounting
- Marketing management
- Entrepreneurship development
- E-commerce
- International Business
- Consumer Affairs & Customer Care

### **AREA OF RESEARCH:**

International Business, Business Environment, Foreign Direct Investment, Intellectual Property Rights

### **AWARD/GRANTS RECEIVED:**

Received Travel grant from ICSSR, India for Major International Project "Opportunities and Challenges of Labour Migration: A case study of Indian Diaspora" to collect Primary data from USA and Canada (2014).

## **PAPER PUBLISHED:**

- Paper Published on 'How to protect copyright' in the Bheem Patrika Peer reviewed Journal July 2012 Vol.I No. 5 ISSN 2277-7768
- Chapter Published on 'FDI in India a lesson from China: Prospects for higher education' Navyug books International Publisher ISBN 978-93-82974-21-5 in 2014
- Paper Published on 'Corporate Social Responsibilities in India: Monitoring in the Age of Globalization' Excel India Publishers in 2015 ISBN 978-93-848-69533
- Paper Published on 'BRICS Countries: Green and Sustainable Economics' Research Journal of Recent Sciences in 2016 ISSN 2277-2502 Impact factor: 3.63
- Paper Published 'Regional Economic Integration and Co-operation in Money, Finance and Investment of BIMSTEC countries and Japan' in UGC Journal of DAV Institute of Management, Faridabad, Vol. V issue II, ISSN 22307117 in 2017
- Paper Published 'BIMSTEC: FDI and Trade Economic Implications for India' Proceedings of second International Finance Conference in ISSN 978-81-922331-4-7 in 2017
- Paper Published 'Trade and Investment Policies of India and BIMSTEC Countries: Current trends and Emerging Challenges' Indian Academicians and Researchers Association (IARA) in 2018 Vol.6, Issue 1(V), ISSN 23220899, Impact factor 3.42
- Paper Published 'Effect of corporate Tax on FDI inflows and stock' UNNAYAN: International Bulletin of Management and Economics in 2018, ISSN 2349-7165 , Vol. IX, Impact factor 4.55
- Paper Published ' Blending of Traditional and Modern knowledge: Understanding Indian Performance on Intellectual Property rights" in UGC listed International Journal of research in social sciences ISSN 2249-2496, vol.08, Issue November 2018, Impact factor 7.081

## **BOOKS:**

- Published Book on 'Political Economy' Kitab Mahal Publisher in 2013 ISBN 978-81-225-0703
- Published Book Entrepreneurship (concepts and fundamentals) Kitab Mahal Publisher in 2018 ISBN 978-93-87253-32-2

## **ADMINISTRATIVE RESPONSIBILITIES:**

- Worked as Convenor of Indian dance society (2011-12), Career Counseling (2013-14), Western Dance Society (2016-17), Special desk (2017-18), Marketricks, Achievement Cell
- Worked as member of Timetable, sports, Screening committee, NAAC committee, NSS, Music society, western dance society, Fine arts, Union cultural committee, Anti ragging committee, IQAC, Avgaahan Academic International Festival
- Worked as Teacher-In- charge in the Department of commerce in 2014 – 15 & 2022-23

- Working as Liaison officer of OBC

### **ORGANISING WORKSHOPS/FDP/SEMINARS/CONFERENCES:**

Organising Three-day National Level Faculty Development Programme (FDP) on "Time Series Analysis" on November 27-29,2017.

### **ORIENTATION PROGRAMME:**

- Participated in a UGC sponsored Orientation Programme organised by ILLU, university of Delhi from January 10, 2011 to February 7,2011.
- Four Week Induction/Orientation Programme for "Faculty in Universities/ Colleges/ Institutes of Higher Education" from November 10 - December 09, 2020 and obtained a grade A+

### **REFRESHER COURSES:**

- Participated in a UGC sponsored Refresher Course organised by ILLU, University of Delhi from November 11-19, 2013 and December 16-27, 2013 on commerce and Financial Management.
- Participated in UGC sponsored one week short- term course in Research Methodology organised by Jawaharlal Nehru University, Delhi on 6- 10 March 2018

### **CONFERENCES/SEMINARS ATTENDED:**

- Participated in UGC sponsored National workshop on 'Quality Assurance Through Blended Learning' organised by Maitreyi college, University of Delhi on 19-21 Jan. 2010
- Participated in National conference on ' Issues in International Trade during Globalisation Era' organised by SRCC, university of Delhi on 19 Nov. 2010
- Participated in International conference on 'Corporate Governance: The Road Ahead' organised by SRCC, university of Delhi on 27 - 28 March 2012
- Participated and Presented paper in international conference on 'FDI in south Asian Countries: A lesson from China: Prospects for Higher Education' organised by Nepalese Academy of Management Kathmandu, Nepal on 10 - 12 march 2013
- Participated and Presented Paper in UGC/ICSSR sponsored National conference on "Challenges of Development: Revisit to Inclusiveness" organised by Zakir Hussain college, University of Delhi on 17- 18 Jan. 2014
- Participated and Presented Paper in International Seminar on Interface between Intellectual Property Rights, Competition Law and Traditional knowledge organised by University school of Law and Legal studies, GGSIP university, Delhi on 12-13 March 2015
- Participated and Presented Paper in International conference on 'corporate Governance: A Paradigm shift' organised by Centre for Corporate Governance, Maharaja Agrasen Institute of Management studies, Delhi on 10-11 April 2015.

- Participated and Presented Paper in National Conference of IORA organised by BIMTECH, Birla Institute, Greater Noida on 30 May- 4 April 2015.
- Participated and Presented Paper in National Conference on Sustainable Business Practices for Emerging Global Markets organised by Vivekananda Institute of Professional studies, Delhi on 27- 28 November 2015
- Participated and Presented Paper in National Conference on Emerging Challenges & Opportunities in Business & Economic Environment organised by Zakir Husain college (Evening), University of Delhi on 3-4 November 2015
- Participated in UGC sponsored National conference on Marketing in the 21- century: Issues and Challenges organised by Shaheed Bhagat singh college, University of Delhi on 5- 6 November 2016
- Participated and Presented paper in International Finance conference organised by CMS, Jamia Millia Islamia University, Delhi on 11 october 2017
- Participated and Presented paper in International Business and Finance conference organised by CMS, Jamia Millia Islamia University, Delhi on 21- Feb. 2018
- Participated and Presented paper in Interdisciplinary National conference on Intellectual Property rights: Challenges and Prospects organised by Department of Botany, Maitreyi college, University of Delhi on 22-23, 2019
- Paper Presented (Online) on the topic, Intra- regional trade practices in the period of COVID- 19: A Study on India and BIMSTEC Countries

### **FACULTY DEVELOPMENT PROGRAMME ATTENDED:**

- Participated in FDP on 'Data Analysis and interpretation using SPSS' organised by Guru Nanak Institute of Management 1- 2 June 2011
- FDP on Advance research techniques in Finance organised by Bharti college, University of Delhi on 16- 21 November 2015
- Participated in FDP on various aspects of E- business organised by Zakir Husain Delhi college, University of Delhi on 12- 18 July 2016
- Participated and Presented paper in International Young Scientist Congress organised by Mehasana Urban Institute of sciences, Ganpat University, Gujarat on 8-9 May 2017
- FDP on Data analytics using R Environment organised by Satyawati college (Evening), University of Delhi on 25- 26 august 2017
- Participated in National FDP on 'Times Series Analysis' organised by Department of Commerce, Maitreyi college, University of Delhi on 27- 29 November 2017
- Participated in FDP on Business analytics using R organised by Delhi Institute of Advanced studies, Delhi on 16- 22 December 2017
- Participated in FDP on research methodology organised by Department of commerce, Dyal singh college, University of Delhi on 4January 2018
- FDP on selection of Appropriate Research Methods & Data Analytics using 'R' organised by New Delhi Institute of Management, Delhi on 17- 21 July 2018
- Four weeks Faculty training Programme on google applications from 16th July to 14th august 2020 organised by Department of computer science, Maitreyi college, University of Delhi
- One-week Online Faculty Development Programme on Research in Social Sciences (6- 12 November, 2020) Organised by Glocal School of Business & Commerce, Glocal University, Saharanpur, Uttar Pradesh

- Skill Enhancement Certificate Course on “Data Analytics 2.0” conducted by the Department of Business Administration, MAIMS, and in association with PCJ School of Management, Maharaja Agrasen University, Baddi, HP from July 13, 2021 to September 3, 2021.

## **WORKSHOPS ATTENDED:**

- UGC- ASC Workshop on Business Entrepreneurship and Management organised by CPDHE, University of Delhi on 30 May - 1 June 2013
- Workshop on UKIERI- study Programme organised by Maitreyi college 27- 29 August 2014 Sponsored by UKIERI
- Participated in Workshop on Scientific writing organised by Mehasana Urban Institute of sciences, Ganpat University, Gujarat on 8-9 May 2017
- Participated in Commission for scientific and technical terminology, Ministry of HRD workshop on Bhartiya Bhashaon mein shabdawali: Kaal, aaj aur Kaal organised by Department of commerce and Business studies, Jamia millia Islamia university, Delhi on 3- 5 May 2017
- Participated in Springer nature sponsored workshop on How to write and publish scholarly articles organised by Jamia Millia Islamia university, delhi on 24 august 2017
- Participated in Elsevier sponsored workshop on Scholarly writing & Intellectual Ethics organised by Jamia Millia Islamia University, Delhi on 26 september 2017
- Participated in Taylor & Francis Group sponsored Workshop on Getting Published in the Digital Age organised by Jamia Millia Islamia University, Delhi on 11 october 2017
- Participated in workshop on EBSCO discovery service & Remote Access organised by Jamia Millia Islamia University, Delhi on 8 November 2017
- Guru Angad Dev teaching Learning centre, MHRD sponsored National workshop on Advanced Excel for teaching and research: Data Management and Data Analysis organised by SGTB Khalsa college, University of Delhi on 23 March 2019
- Workshop on the Topic "Google Classroom: Teaching, Learning and Managing" Organised by the Department of Computer Science, Swami Shraddanand College, University of Delhi.

## **WEBINAR ATTENDED:**

- International Webinar on "Empowering Women: A World View" organised by Internal Complaints Committee (ICC) and IQAC, Desbandhu College on 4th September, 2020
- International Webinar on Blockchain and its use Cases organised on 10th June, 2020 by Glocal School of Business and Commerce

- International Webinar on Caste & Environment through Dr. Ambedkar's Lens on 5th June 2020 organised by Glocal Law School University, Saharanpur
- National Webinar on Self- reliant India: National Security Perspective at JNU on June 20,2020
- National Webinar on COVID- 19 on Online Learning and Empowering oneself held on May 27th, 2020 at Department of History, University College of Arts and Social Sciences, Osmania University
- National Webinar in the literacy Programme "Insolvency and Bankruptcy Code of India" organised by KCES's Institute of Management Research, Jalgaon
- One day Wbinar on "Academic Publishing & Enhancing Research Effectiveness " organised by Dr. Zakir Husain Library, Jamia Millia Islamia, New Delhi
- Web- Talk on 'Braving the New World: Holistic approach to well- being in the COVID Phase' by speaker Dr. Naresh Trehan organised on 10th June, 2020 by Shaheed Bhagat Singh Evening College, DU in association with School of Open Learning, DU
- Webinar Series on "Transforming Teaching- Learning Process using ICT Tools" by PGDAV College, University of Delhi, from 28th to 30th August, 2020
- National Webinar on Plagiarism: Issues & Challenges held on 15th May, 2020 at Maitreyi college
- National Webinar on Immunity through Nutrition jointly organised by Department of Commerce and Health & Hygiene Committee, Maitreyi College on 22nd May, 2020
- Participated in IP Awareness/ Training Program under National Intellectual Property Awareness Mission on January 14,2022 organised by Intellectual Property Office, India