

APURVA SETIA

DOB: 30/01/1993 | **E-mail:** asetia@maitreyi.du.ac.in | **Phone:** 9911081128
Address : C-81, Kirti Nagar, New Delhi - 110015 | **Father's Name :** Mr. Harish Setia

EDUCATION BACKGROUND

Course/ Examination	Year of Passing	Institution/University	Performance
M.COM	2015-2017	Hansraj College, University of Delhi	66.15%
PGDIM	2014-2015	Guru Gobind Singh College of Commerce, University of Delhi	69.9%
B.A (H) Business Economics	2011-2014	Gargi College, University of Delhi	70.3%
AISSCE (Class XII- Commerce)	2011	Springdales School, Delhi	87.75%
AISSE (Class X)	2009	Springdales School, Delhi	86.45%
PhD	<i>Pursuing</i>	Manav Rachna University	-

- **2017-** Cleared UGC NET Commerce
- **First Division** in Post-Graduation (2017), Post-Graduate Diploma (2015) and Graduation (2014).

INTERNSHIP/WORK EXPERIENCE

- **Assistant Professor, Maitreyi College, University of Delhi (August 2018 – current)**

Subjects taught :

- Computer Applications for Business
 - Corporate Accounting
 - Fundamentals of Investment
 - Business Mathematics
 - Entrepreneurship
 - Business Statistics
 - Management Principles
 - Income Tax
 - Financial Accounting
 - Financial Management
 - Economics of regulation of domestic and foreign exchange markets
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- **Guest Faculty, Non-Collegiate Women's Education Board (NCWEB), University of Delhi (January 2018 – current)**

Subjects taught :

- Economic development and policy in India
 - Human Resource Management
 - Financial Accounting
 - Business Organization and Management
 - Banking and Insurance
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- **Content Writer, Foodarketing, Delhi (September 2017- 18) :** Managed and generated engaging content for social media and blogs.
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- **Co-Founder, Fangled, Delhi (November 2015 – 17) :** Fangled is a premium stationery brand. I managed and generated content for social media along with handling operations and production.

PAPERS/ARTICLES PUBLISHED

- **Language of Sexism of Politics in India:** Samvedna, Peer reviewed E-magazine, Maitreyi College (ISSN 2581-9917) - **2019**
- **Discrimination starts at home:** Samvedna, Peer reviewed E-magazine, Maitreyi College (ISSN 2581-9917) -**2019**
- **Corporate Social Responsibility: A way towards Women Empowerment :** Samvedna, Peer reviewed E- magazine, Maitreyi College (ISSN 2581-9917) - **2020**
- **Paternity Leave: A Step Toward Gender Equality , Samvedna,** Peer reviewed E-magazine, Maitreyi College (ISSN 2581-9917) - **2020**

POSITIONS OF RESPONSIBILITY

- **Deputy Teacher-in-Charge, NCWEB, Maitreyi College.**
- **Editor, Samvedna: Peer reviewed E-magazine, Maitreyi College (2019 - current), ISSN 2581-9917**
- **Mentor, Summer Internship Program, Center of Research, Maitreyi College (2020):**
COVID'19: A Case for Universal Basic Income - 1st position (2020)

The Global Injustice of Fast fashion - 1st position (2023)
- **Mentor, Annual Research Program, Center of Research, Maitreyi College (2022) :**
Secondary Sector in India - Magnitude and Challenges.
- **Organizing committee and participant, Faculty Development Programme, Maitreyi College (Nov 2018) :** Part of the core team and participant in a 2-day FDP on the topic: Research Methodology and analysis.
- **Public Relations Officer, Students' council, Gargi College (2013-14) :** The student council is an elected body which is responsible for the coordination between teachers and

students ensuring that each student gets the best of the college. The union organizes various events like weekly cultural events, departmental fests and the main fest of the college.

- **President, Public & Media relations society, Gargi College (2013-14)** : Public & Media Relations society is responsible for organizing, managing and getting sponsorships for the events and fests organized in the college.

- **Member** - E-cell and Health & hygiene committee.